

Agenda Item: 2

Date: October 7, 2021

Commission Action Date: October 12, 2021

TO: Arts & Culture Commission**FROM:** Emily Fox, Recreation Manager**SUBJECT:** Arts & Culture Commission Subcommittee A – Project Update**RECOMMENDATION**

It is recommended that the Arts & Culture Commission review and provide feedback on the criteria proposed by Subcommittee A for reviewing and recommending design renderings connected with public art projects.

DISCUSSION/ANALYSIS

On September 28, 2021, Vice Chair Willison, Commission Monguio, and Emily Fox, met to discuss developing a rubric/guide for reviewing and recommending design renderings connected with public art projects.

The subcommittee's discussion included the:

- Benefits of having a rubric/guide.
- Research independently conducted by each subcommittee member.
- Examples of guidelines used by other cities and arts organizations including the City of San Luis Obispo, City of Glendale, County of San Diego, and Americans for the Arts.

Based on the subcommittee's research, review, and discussion, the subcommittee is proposing the following criteria for the Arts & Culture Commission to use when reviewing and recommending design renderings connected with public art projects:

Proposed Criteria

1. Uniqueness and originality of concept
2. Aesthetic appeal (design, composition, color/tones)
3. Professional quality (craftsmanship, neatness, and technical skill)
4. Does the artwork enhance the surrounding area?

Before adding the guide as a formal agenda item, the subcommittee would like the Commission to review and provide feedback on the proposed criteria.